PyOhio 2024
Cleveland, OH

About the conference

PyOhio is a weekend multi-track conference for users of and people interested in the Python programming language. It is a volunteer-organized event held for the benefit of the community. The conference includes seminars, discussions, open spaces, and lightning talks. Content ranges from beginner to advanced.

Why Sponsor PyOhio?

PyOhio attendees include a variety of working professionals, students, academics, and others who are so passionate about continuous learning and Python programming that they'll take a weekend of their own time to immerse themselves in Python programming content. Sponsoring PyOhio lets the attendees know that your organization shares these values.

- Approximately 300-400 attendees
- Many attendees use Python professionally currently
- Others use other languages but wish to learn more about Python
- Many attendees come from Ohio and surrounding states
- Others travel from across the country or even internationally

Attendees will receive positive exposure to your organization including the benefits listed below. Your sponsorship dollars will cover the cost of the conference including venue rental, video production, refreshments, badges, web hosting, etc. With your sponsorship support covering our costs we are able to offer free admission to our attendees.

	Premier $15,000	Platinum $10,000	Gold $7,500	Silver $5,000	Bronze $2,500
TIER AVAILABILITY	**1**	**2**	**4**	**Unlimited**	**Unlimited**
BRANDING					
Logo throughout Website: Your click-through logo will be displayed on the footer of all pages of the PyOhio 2024 website.	✓				
Logo on Front of Conference Program: Your logo will be printed on the front of the conference program.	✓				
Logo on Recorded Session Videos: Your logo will be included on the recorded session videos. PyOhio videos have hundreds of thousands of views.	✓	✓			
Banner Display: You will have the opportunity to display banners in the common area and primary presentation space.	✓	✓			
Logo on Live Talks: Your logo will be included on the introduction to each of the live talk sessions.	✓	✓			
Logo with Description on Sponsor Page on Website: Your logo will be displayed with click-through and a short description on the PyOhio 2024 website sponsor page. Logo size and hierarchy are adjusted by sponsorship tier.	✓	✓	✓		
Logo on Sponsor Page on Website: Your logo will be displayed with click-through on the PyOhio 2024 website sponsor page. Logo size and hierarchy are adjusted by sponsorship tier.				✓	✓
Branded Swag Distribution: Your swag will be included with attendee handouts.	✓	✓	✓	✓	
Program Advertisement: You have the opportunity to include an advertisement in the printed conference program, of the page-size indicated.	Full	Full	Half	Half	Quarter
ENGAGEMENT					
Booth space: We will provide a table for an in-person booth in the conference common area. Priority table placement based on sponsorship tier.	✓	✓	✓		
Job Listing: Your company may post a job listing with description on the PyOhio 2024 website jobs page.	✓	✓	✓	✓	

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ACKNOWLEDGEMENT					
Five-minute Sponsor Talk: You will have the opportunity to speak for up to 5 minutes before the keynote on Saturday morning. Content requires approval.*	✓				
Two-minute Sponsor Talk: You will have the opportunity to speak for up to 2 minutes on Sunday morning. Content requires approval.*		✓			
Thank You in Opening and Closing Remarks: Your company will be included in conference opening and closing remarks.	✓	✓			
Logo in Emails: Your logo will be included in emails to attendees.	✓	✓	✓		
Mention in Social Media: Your company will be featured in social media campaigns surrounding the conference.	✓	✓	✓		
Logo on Thank You Slide: Your logo will be featured on the thank-you slide during opening remarks.	✓	✓	✓	✓	✓
CONFERENCE T-SHIRTS					
T-shirts: You will receive the indicated number of conference t-shirts.	4	3	2	1	

* Why does a sponsored talk need to be approved?
All talks presented at PyOhio go through a review process to ensure the highest quality content is available to attendees. Sponsored talks should be the same caliber of talks that you would submit through our normal call for proposals. Content that is not relevant to the Python community will be rejected. Note that we reserve the right to reject a talk if we think it could jeopardize our 501(c)(3) status.

Sponsorship Add-Ons

These add-ons are a great opportunity for organizations who want to differentiate themselves and make a more tangible connection with attendees. *All add-ons require a Silver Tier sponsorship or above.*

Coffee Break

Cost: $3,000
Availability: 2 (one per day)
Benefits: Your company will be featured on signage by the coffee stations on your sponsored day.

Breakfast Fare

Cost: $4,000
Availability: 2 (one per day)
Benefits: Your company will be featured on signage by the morning refreshments provided on your sponsored day.

Lanyard

Cost: $2,000
Availability: 1
Benefits: Your logo will be printed on the badge lanyards.

Swag Bag

Cost: $3,000
Availability: 1
Benefits: Your logo will be printed on the conference swag bag.

Quiet Room

Cost: $3,000
Availability: 1
Benefits: Your company will be featured on signage at the quiet room.

Individual Tier

This tier is an excellent opportunity for an individual to get involved with PyOhio from a sponsorship perspective.

Individual

Cost: $50+
Availability: Unlimited, for individuals only
Benefits: Optional name listing on the sponsors page on PyOhio 2024 website and in the printed program as an individual supporter.

Custom Sponsorship Options

Interested in sponsoring a specific item, or looking for a benefit that is not listed? Contact us at sponsorship@pyohio.org to discuss custom sponsorship options!

Important Details

PyOhio is a project of the Python Software Foundation. The Python Software Foundation is a 501(c)(3).

Please note: No refunds for sponsorships.